

Regular delivery deadlines BrandDeli

BrandDeli has different delivery deadlines per channel. For a successful start of a campaign, the following things are needed on a Planning & Traffic level:

- * A campaign request sent to tvplanning@branddeli.nl
- * A copy instruction sent to tvtraffic@branddeli.nl
- * Commercial(s) need to be uploaded to the BrandDeli SFTP.

A login can be requested via ftpaccountaanvragen@branddeli.nl. Further information can be found in our delivery specifications, which can be found on our website www.branddeli.nl.

If the campaign request, the copy instruction and the commercial(s) are sent to BrandDeli before 12:00 hours (Dutch time) & Eurosport before 11:00 hours (Dutch time) and everything is clear, BrandDeli guarantees the campaign can go on air on all channels within one or two work day(s). The below overview shows, per channel, what the earliest start date can be for a campaign, based on the delivery of the campaign request, copy instruction and commercial(s).

Delivery deadline campaign request, copy instruction and commercial(s)

Channels + first possible start day

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Viacom: *Comedy Central, Comedy Central Family, MTV, Spike, Nickelodeon, Nickelodeon JR*

Discovery Networks Benelux:
Discovery Channel, ID, TLC

Eurosport (before 11:00)

Media Choice: *Animal Planet, Discovery Science*

Fox Networks Group (FNG):
24Kitchen, FOX, FOX Sports, National Geographic, Nat geo Wild

Viceland:

BBC First:

Monday before 12:00
Tuesday before 12:00
Wednesday before 12:00
Thursday before 12:00
Friday before 12:00

Tuesday
 Wednesday
 Thursday
 Friday
 Saturday + Sunday + Monday

Tuesday
 Wednesday
 Thursday
 Friday + Saturday
 Sunday + Monday

Regular delivery deadlines do not always apply, for example during the holidays. BrandDeli always informs about this separately on www.branddeli.nl. For billboards, different deadlines apply. Please see www.branddeli.nl for further details.

